

WE'RE **HIRING!** JOIN THE TEAM

MARKETING LEAD



WOULD YOU LIKE TO...

- Be part of an international Sales & Marketing team?
- Take Klaveness brands, campaigns, and customer engagement to the next level?
- Work closely with product development and customers?
- Build awareness among healthcare professionals, B2B customers, and consumers?
- Turn market opportunities into growth, engagement, and measurable business results?

This is a new position with a real opportunity to make your mark.

We're not looking for someone to simply run campaigns.

We're looking for someone who wants to build, improve, challenge, and make a visible difference.

THE CHALLENGE

Klaveness is entering an exciting phase of development. We want to strengthen our position in existing markets while opening new opportunities for growth.

You won't inherit a large marketing organization or established processes. Instead, you'll have the opportunity to build new ways of working, introduce new tools, and help shape how marketing contributes to our future success. It won't always be easy.

But if you enjoy creating, developing, and improving, you'll enjoy the challenge.

WHAT YOU WILL OWN

- Development and execution of the Klaveness marketing strategy
- Brand development, digital marketing, and campaign execution
- Collaboration with product development, sales, customers, and partners
- Strengthening how Klaveness brands are experienced across markets and channels

This is a role with real responsibility.

Not responsibility on paper.

WHAT SUCCESS LOOKS LIKE

Within your first 12 months, you will have:

- Built scalable marketing processes supported by digital tools and AI.
- Increased brand visibility and customer engagement.
- Demonstrated marketing's contribution to commercial growth.
- Played a meaningful role in strategic projects.

We don't expect everything to be finished in a year. We do expect things to move.

WHO WILL SUCCEED IN THIS ROLE

- You are hands-on and enjoy turning ideas into action.
- You understand how marketing to healthcare professionals, B2B customers, and consumers drives business growth.
- You combine creativity with commercial thinking.
- You create structure without unnecessary bureaucracy.
- You respect our heritage while helping drive us forward.
- You care about results, not just activities.

WHY KLAVENESS?

- Our products improve people's mobility and quality of life.
- A new role with the opportunity to build something meaningful.
- International environment and close collaboration across functions.
- Freedom to influence and create.
- Visible impact on future growth.
- Flexible hybrid working environment.

WHAT WE EXPECT

You have relevant marketing education and/or at least 2-3 years of experience, combined with a strong understanding of markets, customers, products, and business.

You are comfortable working internationally, communicating in English, and travelling when needed.

Most importantly, you're curious, hands-on, and ready to take ownership.

Got the right background? Take the challenge. Not ticking every box? Apply anyway. We care more about potential than a perfect match.

LOCATION

The right person matters more to us than the right postcode.

We are open to different working locations and arrangements and will prioritize finding the right candidate over insisting on a fixed location. Our head office is in Sandefjord, Norway, with sales offices in Jyväskylä, Finland, and Strömstad, Sweden, and a production facility in Porto, Portugal.

While we offer flexibility, the role will require regular collaboration, occasional travel, and in-person presence when needed.

HOW TO APPLY

Send your CV and a personal cover letter.

We want to understand:

- Why this challenge interests you
- How you think
- What motivates you
- Why you're the right person for the role

Make it yours.

Apply here: recruitment@klaveness.no



DEADLINE?

The final application deadline is **31 October 2026**.

Applications are reviewed on a rolling basis, and the position may be filled before the closing date if a suitable candidate is identified.

Due to the anticipated number of applications, we may not be able to respond individually to every applicant. We appreciate your understanding.

If we believe there could be a strong match, you will hear from us.

QUESTIONS?

For more information about the role, please contact Sales Manager Timo Takkinen at +358 50 547 8761 on 23 or 24 October between 14:00 and 15:00 (Finnish time, UTC+3).



KLAVENESS